

WINNERS IN LIFE

The biggest winners in life are those who have an opportunity to make a living doing something about which they feel passionate. There are precious few such individuals. We are most likely to find them in the arts, e.g., singers, actors, writers, and artists, but we also find such individuals playing baseball, restoring an old house, running for political office, or running a small used bookstore. These lucky few earn a living doing something they love, and it is a group worth striving to join. Yet most of these fortunate individuals need little encouragement to reach for their goals, as they typically possess the inspiration or talent that provides a natural momentum toward career fulfillment.

It is not to discourage anyone from reaching for their dreams that we point out the following: The second-biggest winners in life are those who have the opportunity to work in an environment that provides three dazzling benefits: (1) a work setting that is optimistic and uplifting, (2) colleagues you enjoy, trust, and respect, and (3) an opportunity to feel the pride that comes from being part of something truly special – a GREAT company. **Outstanding leaders recognize the most rewarding use of power is the creation and maintenance of a culture that embodies these benefits for employees – and the passionate loyalty it engenders.**

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