

# CONQUERING THOUGHTS!

*MISSION should guide every decision.*

*LASTING SUCCESS is built on a foundation of CULTURE.*

*Be an **EXTREMIST** when it comes to **EXCELLENCE!***

*An investment in the **GROWTH** and **SUCCESS** of employees – both personal and professional – will come back to the company **FIVE-FOLD**.*

*It's **NOT** about me.*

*Job one: really **LISTEN!***

*Leaders **PROTECT** the **RIGHT** of good staff to work with good staff.*

***CONFLICT** can be managed; conflict can be **GOOD**.*

*There is a **PROBLEM** – **WOOHOO!** Now we get to shine!*

*I will always **UNDER-PROMISE!***

***DECISION MAKING** is how companies **LEARN**.*

***PRIDE** is the most powerful and lasting motivator; employee pride is created, and destroyed, by the actions of leaders.*

*Work should be a **BLAST!***

